

Haley D. Crum, J.D.

EXECUTIVE BIO



Overview

Haley is the Executive Vice President of FrankCrum, a company that offers professional employer services to businesses of all sizes. FrankCrum provides payroll and tax solutions, workers' compensation insurance, employee benefits, HR support, risk management, compliance guidance and commercial insurance. Haley also leads FrankCrum Staffing as President, an enterprise that has served both hiring managers and job seekers for more than 38 years.

Haley earned her law degree from Stetson University College of Law and serves as in-house counsel. She is a member of National Association of Professional Employer Organizations (NAPEO) Board of Directors, as well as a member of Florida Association of Professional Employer Organizations (FAPEO) and the American Staffing Association (ASA).

Professional Affiliations

- 2020 **Tampa Bay Times' Top Workplace, 2009-2020 consecutively**
- 2019 – Present **NAPEO Board of Directors**
- 2019 – Present **Homeless Empowerment Program Board (HEP) Chair**
- 2019 – Present **C200 Women's Executive Leadership Organization Member**
- 2018 – Present **AchieveHERs Chair**
- 2018 – Present **NAPEO Federal Government Affairs Committee**
- 2019 **Business of the Year Award Winner, Clearwater Regional Chamber of Commerce**
- 2019 **NAHAB Chair**
- 2018 **40 Under 40 Award Winner, Gulf Coast Business Observer**
- 2018 **AchieveHERs Vice Chair**
- 2017 – 2018 **NAHAB Vice Chair**
- 2017 – 2018 **HEP Vice Chair**
- 2017 – 2019 **Neighborhood & Affordable Housing Advisory Board (NAHAB)**
- 2017 – 2019 **Affordable Housing Advisory Committee (AHAC)**
- 2017 – Present **Bank of America Student Leaders Selection Committee**
- 2017 – 2018 **YMCA Mayor's Prayer Breakfast Committee**
- 2016 – Present **HEP Resource Committee Chair**
- 2015 – Present **AchieveHERs Executive Team**
- 2015 – Present **HEP Board of Directors**
- 2015 **Businesswoman of the Year Finalist, TBBJ**
- 2014 – 2017 **Finance Committee for Calvary Chapel, West Tampa**
- 2013 – Present **Guardian ad Litem**

Roles at FrankCrum

Executive Vice President
FrankCrum

President
FrankCrum Staffing

Education

Juris Doctor
Stetson University
College of Law
Gulfport, FL 2016

B.A. in Business Management Minor in Finance
Eckerd College
St. Petersburg, FL 2011

Personal Interests

Parenting, cooking, golf, humor and the active pursuit of her journey in Christ