

# Matthew C. Crum, CIC

## EXECUTIVE BIO



### Overview

Matt is the President of Frank Winston Crum Insurance and sits on its Board of Directors. He is responsible for setting strategy and leading the operations of the insurance company, as well as an affiliated insurance agency. He is also Co-President of FrankCrum, where he and Co-President Haley Crum are jointly responsible for operations, product, customer service, technology, marketing, HR, and compliance.

Matt grew up in Tampa Bay and earned an MBA from the University of Tampa. He is also a graduate of Trinity College with dual Bachelor's degrees in Economics and Religion, a licensed insurance agent (20-20 and 20-15), and a Certified Insurance Counselor (CIC).

Matt is passionate about the community he and his family call home. He has served on several non-profit boards and is currently Chairman of the Board of the YMCA of the Suncoast.

Matt has helped raise over \$1.5 million for Feeding Tampa Bay through the annual FrankCrum Golf Invitational. He supports the Homeless Empowerment Project in Clearwater through food and supply drives. He also helps the Clearwater Free Clinic by donating FrankCrum's headquarters as the venue for its annual Martinis and Matisse fundraiser.

### Philanthropy and Accomplishments

- 2014 – Present **YMCA of the Suncoast Executive Board Member, Chairman of the Board (2020 – present)**
- 2014 – 2021 **Clearwater Downtown Partnership Board Member**
- 2015 – 2021 **Clearwater Regional Chamber of Commerce Board**
- 2020 **Finance Chair, Heritage United Methodist Board**

### Roles at FrankCrum

**President**  
Frank Winston Crum Insurance

**Co-President**  
FrankCrum

**President**  
FrankCrum Insurance Agency

### Education

**MBA in Finance**  
**University of Tampa**  
Tampa, FL 2013

**B.A. in Economics & Religion**  
**Trinity College**  
Hartford, CT 2008

### Personal Interests

Spending time with his family, CrossFit, hockey, and boating