

# Matthew C. Crum, CIC

## EXECUTIVE BIO



### Overview

Matt is the President of Frank Winston Crum Insurance and sits on the Board of Directors. He is responsible for managing the operations of the insurance company, the insurance agency and the general agency. Matt is the Vice President of FrankCrum, a Professional Employer Organization (PEO) and works closely with the senior management team on major company initiatives with a particular focus on insurance, sales and technology.

Matt serves on several boards in the Tampa area, including the YMCA of the Suncoast, the Clearwater Downtown Partnership and the Clearwater Regional Chamber of Commerce. He was a finalist for the Tampa Bay Business Journals' Up & Comers award in 2013. He is a licensed insurance agent (20-20 and 20-15 licenses) and is a Certified Insurance Counselor.

Matt loves competing and coaching CrossFit and playing hockey; and of course, spending time with his wife Katie, their sons Matthew and Kipling, and their lab, Penny.

### Professional Accomplishments

- 2019 **Business of the Year Award Winner, Clearwater Regional Chamber of Commerce**
- 2019 **Tampa Bay Times' Top Workplace, 2009-2019 consecutively**
- 2015 – Present **Clearwater Regional Chamber of Commerce BOD**
- 2015 **Clearwater Downtown Partnership Business Sustainability Award**
- 2014 – Present **YMCA of the Suncoast Executive Board Member**
- 2014 – Present **Clearwater Downtown Partnership Board Member**
- 2013 **Finalist for TBBJ's "Up & Comers" Award**

### Roles at FrankCrum

**President**  
Frank Winston Crum Insurance

**President**  
FrankCrum Insurance Agency

**President**  
FrankCrum General Agency

**Vice President**  
FrankCrum

### Education

**M.B.A. in Finance**  
University of Tampa  
Tampa, FL 2013

**B.A. in Economics/Religion**  
Trinity College  
Hartford, CT 2008

### Personal Interests

parenting, CrossFit, hockey