

# Haley D. Crum, J.D.

## EXECUTIVE BIO



### Overview

Haley is the Executive Vice President of FrankCrum, a company that offers professional employer services to businesses of all sizes. FrankCrum provides payroll and tax solutions, workers' compensation insurance, employee benefits, HR support, risk management, compliance guidance and commercial insurance. Haley also leads FrankCrum Staffing as President, an enterprise that has served both hiring managers and job seekers for more than 37 years.

Haley earned her law degree from Stetson University College of Law and serves as in-house counsel. She is a member of the American Staffing Association, National Association of Professional Employer Organizations (NAPEO) and Florida Association of Professional Employer Organizations (FAPEO).

### Professional Affiliations

- 2019 **Business of the Year Award Winner, Clearwater Regional Chamber of Commerce**
- 2018 **Tampa Bay Times' Top Workplace, 2009-2018 consecutively**
- 2019 – Present **Homeless Empowerment Program Board (HEP) Chair**
- 2018 – Present **AchieveHERs Chair**
- 2018 – Present **NAPEO Federal Government Affairs Committee**
- 2018 **40 Under 40 Award Winner, Gulf Coast Business Observer**
- 2019 – Present **NAHAB Chair**
- 2017 – 2018 **NAHAB Vice Chair**
- 2017 – Present **Neighborhood & Affordable Housing Advisory Board (NAHAB)**
- 2017 – Present **Affordable Housing Advisory Committee (AHAC)**
- 2017 – Present **Bank of America Student Leaders Selection Committee**
- 2017 – 2018 **YMCA Mayor's Prayer Breakfast Committee**
- 2016 – Present **HEP Resource Committee Chair**
- 2015 – Present **AchieveHERs Executive Team**
- 2015 – Present **HEP Board of Directors**
- 2015 **Businesswoman of the Year Finalist, TBBJ**
- 2014 – 2017 **Finance Committee for Calvary Chapel, West Tampa**
- 2013 – Present **Guardian ad Litem**
- 2012 **Businesswoman of the Year Finalist, TBBJ**

### Roles at FrankCrum

#### Executive Vice President

FrankCrum

#### President

FrankCrum Staffing

### Education

#### Juris Doctor

Stetson University College of Law  
Gulfport, FL 2016

#### B.A. in Business Management Minor in Finance

Eckerd College  
St. Petersburg, FL 2011

### Personal Interests

Parenting, cooking, golf, humor and the active pursuit of her journey in Christ